




SUBIN SUDEVAN

A **PASSIONATE** USER EXPERIENCE ARCHITECT,
WEB / UI DESIGNER, DIGITAL MARKETING SPECIALIST

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 www.subinsudevan.com

APPLICATION FOR THE POST OF 'USER EXPERIENCE ARCHITECT | WEB / UI DESIGNER | DIGITAL MARKETING SPECIALIST'

Hello Sir/Madam,

With more than 10 years of experience in the digital world, I am adept in **concept design, project management** and **final design implications**. The overall on-the-job experience had helped me to excel in **designing layouts, developing styles, contribute creative ideas during brainstorming sessions, prioritize workloads** and **coordinating with multiple projects**. Moreover, you will also find me to be well-spoken, energetic and the type of person on whom your clients will rely on for their successful digital solutions.

Currently working as UX/UI designer, remotely with Chip1 Exchange, a German-based firm where I work with stakeholders, marketing teams, software developers, to translate data-driven briefs into exciting creative designs that are **user centered, visually exciting, compelling** and **drives conversion**. Mostly I spent my time in user studies and research to develop the design parameters as well as delivering visual content which includes **websites, microsites, landing pages, mobile apps, presentations, newsletters, analyst branding, social media ads, infographics** and the list goes on.

You are welcome to have a look at my online portfolio www.subinsudevan.com, where some of my completed as well as ongoing projects are showcased.

I have successfully been completed my **graduation in Computer Science** from the University of Kerala, India and I also hold a **diploma in Web Designing** from Arena Multimedia.

Please have a look at my resume for your kind perusal and consideration. I am very confident that my skills and experience match your requirements and will surely appeal to you to contact me for an employment opportunity.

I can be reached anytime via my cell phone **+971 55 508 7122, +91 811 387 4971** or by email **informsubin@gmail.com**. Thank you for your valuable time and I really look forward to speaking with you about my design expertise and skills at your earliest convenience.

Your's sincerely,

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"Enthusiastic with a wide creative skill set and determination to achieve. Forever learner and self-motivate who loves to design innovative user experiences, elegant user interfaces and stunning visuals.

Creativity and ideas outside the box drives my work and I love being in collaborative environments which helps me to work across multiple disciplines."

TOOLS



WORK PROCESS

DEFINE SCOPE > IDEATE PLAN > EXECUTE SOLUTION



WORK EXPERIENCE

UX/UI / Digital Designer – Chip1 Exchange, Dubai – U.A.E

May 2015 to till date

- Involvement in stakeholder workshops to understand backend deliverables, information gathering and project kick-off.
- Digital wireframes, interactive prototypes and walkthrough presentations to set UI direction.
- Work closely with marketing teams to translate data-driven briefs into exciting creative designs that are visually exciting, compelling, and drives conversion.
- Design visual prototypes in compliance with the corporate brand guidelines.
- Managing projects from conception through to completion, keeping managers updated.
- Responsible for developing and delivering visual content including websites, microsites, landing pages, mobile apps, presentations, emails, banners, social media ads, infographics, powerpoint videos, etc.

Web / UI Designer / Developer – The Roots International, Dubai – U.A.E

Mar 2013 to Jan 2015

- Information gathering, planning and project management
- Creating wireframes and rapid prototyping
- Digital innovation and data visualization
- Front end development using HTML 5, Bootstrap 4, CSS3
- Constantly improve the visual aesthetics of the in-house real estate portal
- Responsible for newsletters, infographics, emails, landing pages, etc

Digital Designer – Web Channel Digital Agency, Sharjah – U.A.E

Feb 2011 to Mar 2013

- User interface design and collaboration on UX
- Task analysis, Create demo guides and sketching mockups,
- Front end development using HTML 5, Bootstrap 4, CSS3
- Concept sketches and brainstorm on best possible user experience with a planned structure
- Responsible for website designs, email marketing campaigns, landing pages, newsletters, banner designs, etc

Digital Designer – Ernst & Young GSS, Technopark – INDIA

Mar 2010 to Feb 2011

- Creative design concepts
- Learning and development visual elements
- Individual Portfolio Presentations
- Online Training Materials
- Responsible for web designs, XHTML / CSS, e-card designs compliant to EY standards, e-newsletter (Lotus), etcp

Graphic Designer – TNGiCUBE Technology Resources, Technopark – INDIA

Sep 2009 to Mar 2010

- Company portfolio updates
- Online client support for design solutions
- Worked on company's core business solution alertbox, an integrated alerts platform widely used for delivering stock alerts, marketing and other bulk alerts via SMS
- Responsible for web design, visiting cards, powerpoint presentations, etc



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HOBBIES & INTERESTS



Music



Traveling

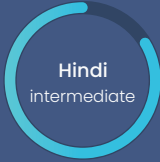


Photography



Cricket

LANGUAGES



EXTRACURRICULARS



Help the aged



Driving



Auto enthusiastic



Badminton

- Total Experience
10+ years of enthusiasm
- Willing to Relocate
Yes
- Notice Period
Immediate

PROFESSIONAL SKILLS

- Brainstorm on best possible user experience
- Exposure to working with front end technologies
- Enthusiastic in research, study and planning for challenging projects
- Strong sense of typography, layout and good attention to detail
- Initiatives and enthusiasm for constant improvements to all visual content
- Provide unique and 'out of the box' design solutions
- Collaborate and iterate with team in fast-paced design build cycles
- Well updated with current industry design standards
- Good contemporary digital design with pixel perfection
- Organized with time management skills and possess strong presentation skills

EXPERTISE

- User Research Plans
- User Centered Designs
- Usability Testing
- Marketing Strategies
- Elegant User Interfaces
- Responsive Web Design
- Mobile Apps
- Data Visualization
- Agile Methodology

RECOGNITIONS & HONORS

- Certificate of appreciation from the 'Roots International' for launching eZestate, a real estate portal on time with the proposed design plan.

EDUCATION

- Graduate in Computer Science
Kerala University, India
- Diploma in Web Design
Arena Multimedia

A LITTLE ABOUT ME

Born in Kerala, India and been passionate at work since 2010. I enjoy a good cup of coffee listening to good music and also love to capture almost everything through my lens, while traveling. Cars, I really love cars.

Always been a fan of clean, elegant design with high attention to detail and focus on visually helping clients to give life to their brands. Ability to effectively and clearly present and communicate ideas to stakeholders, business analysts while keeping them updated throughout the work process.

DECLARATION

I hereby declare that all the above-mentioned particulars are true and correct to the best of my knowledge and belief.

* References available on request

Subin Sudevan